# **CLASSIFIED AD** (RAO VĂT)

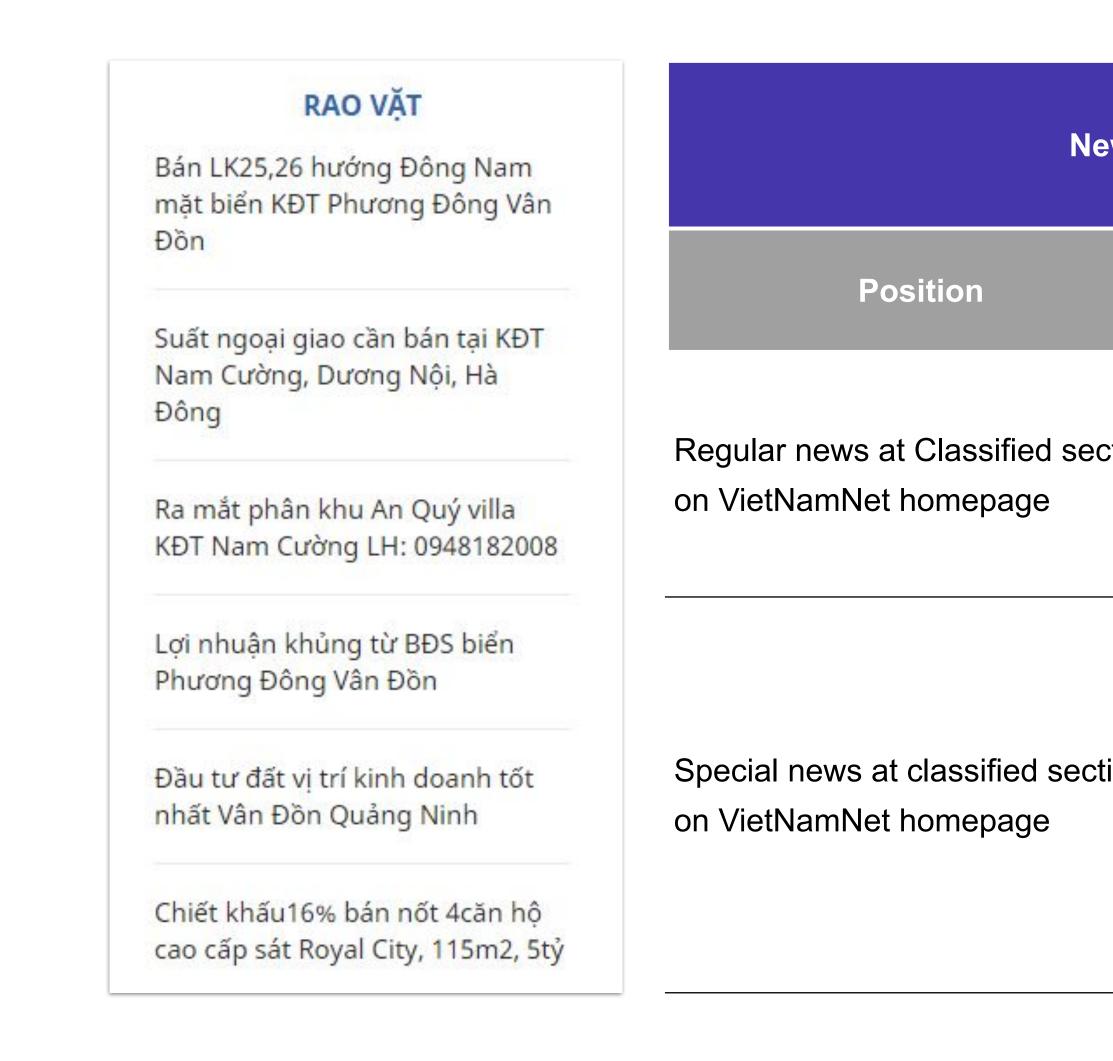
Applied since 01/2019







### NEWS ON RAOVAT.VIETNAMNET.VN





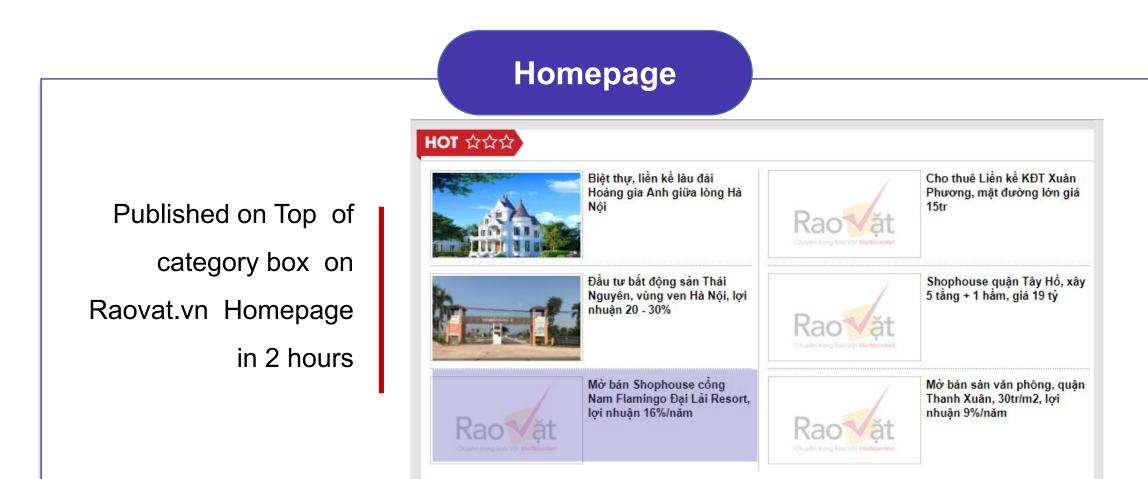
News i	n Classified Section on VietNamNet Homepage	
	Description	Price
ection	<ul> <li>Published in Classified section on VietNamNet homepage as regular news in 2 hours</li> </ul>	500.000 VND/news
ction	<ul> <li>Published in Classified section on VietNamNet Homepage (special area with blue background)</li> <li>03 available classified ads</li> <li>Duration: 01 month</li> <li>8 available new classified ads/week</li> <li>Customers receive the detailed demo as soon as they book</li> </ul>	60.000.000 VND/month

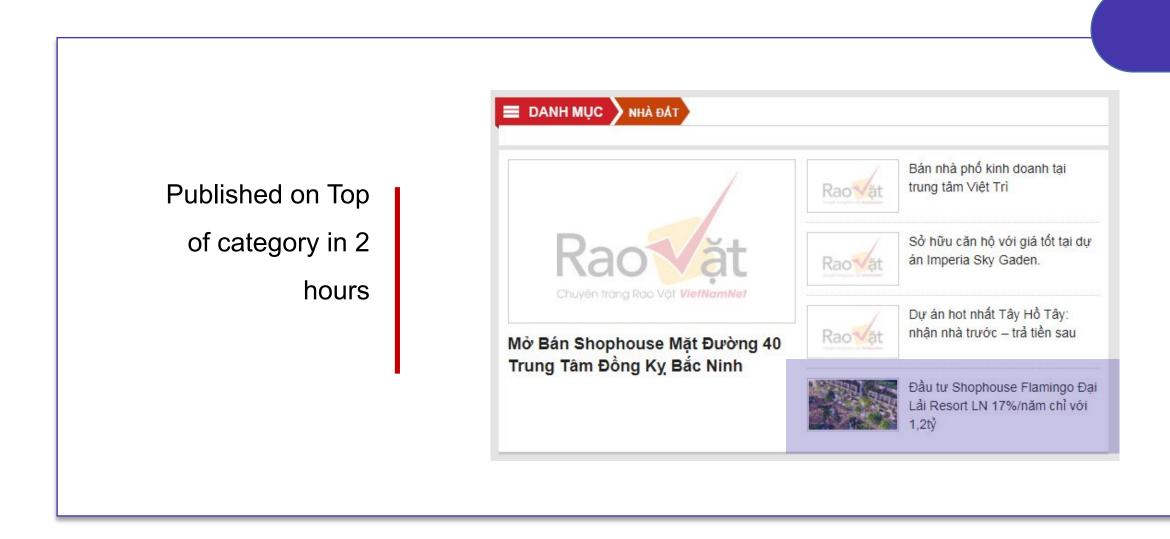






### **NEWS ON RAOVAT.VIETNAMNET.VN**



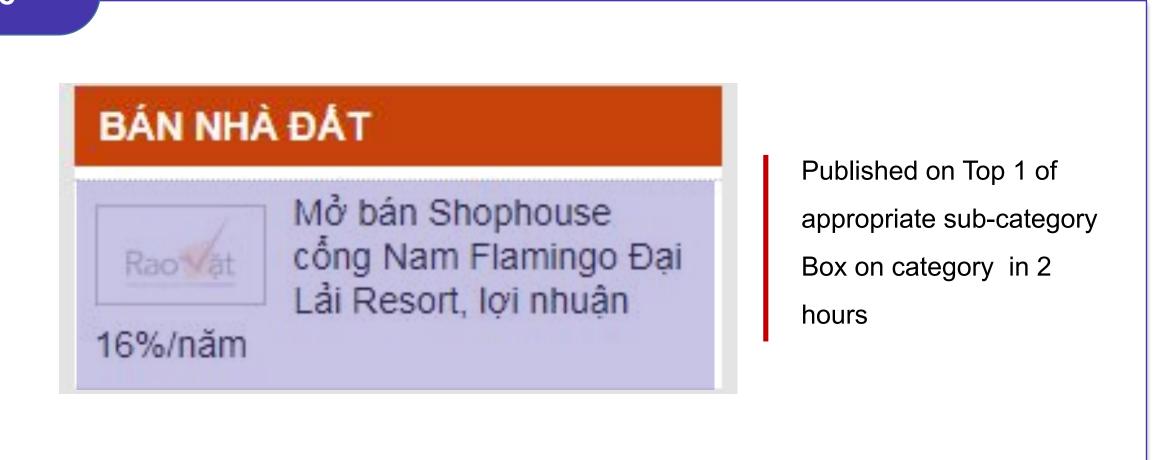




E DANH MỤC NHÀ ĐẤT BÁN NHÀ ĐẤT		
	Raovăt	Bán nhà phố kinh doanh tại trung tâm Việt Trì
Raovăt	Raovat	Sở hữu căn hộ với giá tốt tại dự án Imperia Sky Gaden.
Chuyển trong Rao Vột VietNomNet Mở Bán Shophouse Mặt Đường 40 Trung Tâm Đồng Kỵ Bắc Ninh	Raovat	Dự án hot nhất Tây Hồ Tây: nhận nhà trước – trả tiền sau
		Đầu tư Shophouse Flamingo Đại Lải Resort LN 17%/năm chỉ với 1,2tỷ

hed on Top of an priate sub-category ours

#### Cate









### **RATE CARD NEWS ON RAOVAT.VIETNAMNET.VN**

	Category	Description	Houses	Mother & Baby	Car/ Fashion - cosmetics	Other Categories
	Top 1	<ul> <li>Published on Top 1 of category box on Raovat.vn Homepage in 2 hours</li> <li>Published on Top 1 of category page in 2 hours</li> <li>Published on Top 1 of subcategory page in 2 hours</li> <li>Published on Top 1 of subcategory box on category page in 2 hours</li> </ul>	250,000	200,000	150,000	50,000
-	Top 2-5	<ul> <li>Published on Top 2 of category box on Raovat.vn Homepage in 2 hours</li> <li>Published on Top 2-5 of category page in 2 hours</li> <li>Published on Top 2-5 of sub-category page in 2 hours</li> <li>Published on Top 2-5 of an appropriate subcategory Box on category page in 2 hours</li> </ul>	200,000	150,000	100,000	-
-	Top 6	<ul> <li>Published on Top 6 of category box on Raovat.vn Homepage in 2 hours</li> <li>Then stored on subcategory page</li> </ul>	100,000	_	-	_







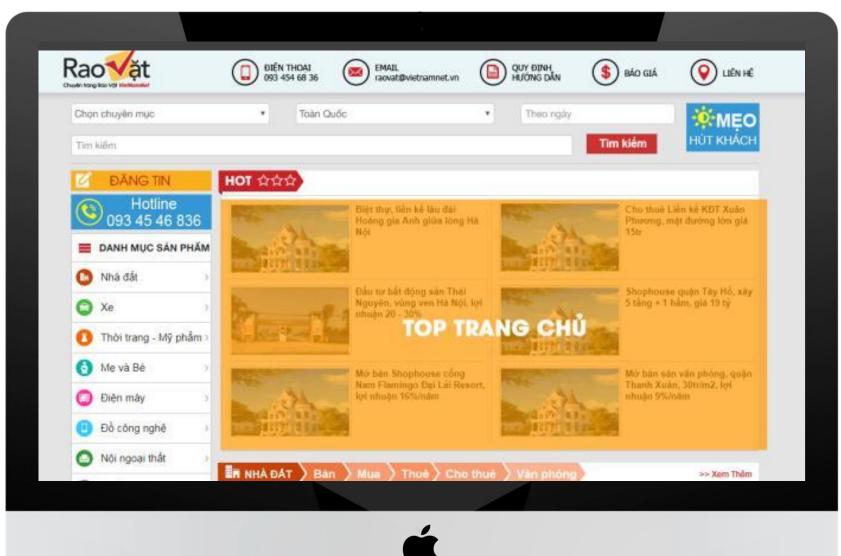




#### **GENERAL REGULATIONS**

- Price does not include VAT tax
- Maximum 300 words for content, 13 words for title
- Clients must take responsibility for the accuracy and any dispute of contents in the classified ads. It's not allowed to use other people's information to post classified ads or distortion purposes.
- The classified ads will be rejected if violating one of the following regulations:
- Contents disrupt social order, threaten national security, sabotage cultural or illegal business
- Title exceeds 13 words
- Wrong category
- Lack of information (address, telephone number, contact person) or provide false information.
- Duplicate titles and contents.
- The Editorial Board have the rights to edit contents, photos to match general criterion of Rao Vặt











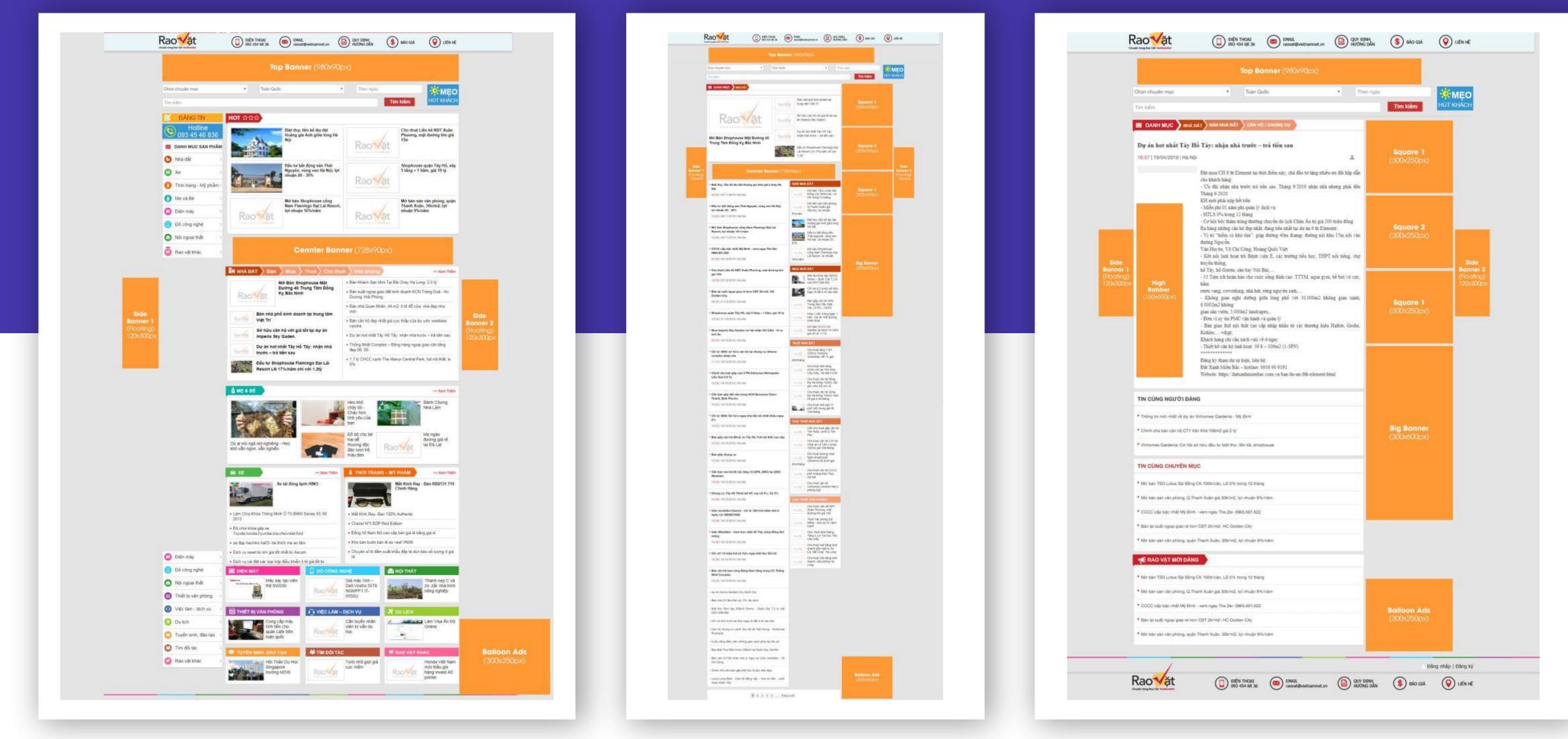
## RATE CARD BANNER IN RAOVAT.VIETNAMNET.VN

Position	Size	Places	Price (VND/week)
Top Banner	980x90	All Pages	5,000,000
Center Banner 1	728x90	Homepage	3,000,000
Center Banner 2	660x90	Cate page	1,000,000
Square 1	300x250	Cate page & article page	1,000,000
Square 2	300x250	Cate page & article page	1,000,000
Square 3	300x250	Cate page & article page	1,000,000
Big Banner	300x600	Cate page & article page	2,000,000
Side banner 1,2 (floating)	120x300	All Pages	4,000,000
Side banner 1+2 (floating)	120x300	All Pages	6,000,000
High banner	160x600	Article page	1,500,000
Balloon Ad	Original size: 300x250px. Expanded size: 500x300	All Pages	5,000,000
Dalloull Au	Original size: 300x250px. Expanded size: 800x500	All Pages	3,000,000





### DEMO BANNER ON RAOVAT.VIETNAMNET.VN



#### Homepage



Cate page

#### Article page







#### **GENERAL REGULATIONS**

- Price does not include VAT tax
- 3-user sharing mode is also known as 3 advertisements displayed alternately on the same position. 1 banner is displayed once corresponding to a page view of an user.
- Contract term less than 7 days will be rounded up to 1 week.
- Banner ads must be submitted 1 day in advance for normal kind, or 3 days in advance for special kind
- Standard regulations for banner ad: File format: JPG/GIF/HTML5. Maximum file size: 50KB
- Regulation for special banner ad: Maximum file size: 100KB
- Article content must comply with Vietnamese regulations on Press and Fine Customs. The Editorial Board can edit content, photos to meet VietNamNet's criteria.



	Το	p Banner (980x90)		
Dhọn chuyện mục Từn kilim	<ul> <li>Toán Qu</li> </ul>	6e	Theo right	m ktém
DÂNG TIN Hotline 093 45 46 836 DANH MUC SAN PHẨM		Điệt thự, liên kố lâu đéi Hoàng gis Anh giữa lòng Hà Nội	Raovat	Cho thuế Liễn kế KDT Xuân Phương, mặt đường lớn giá 15tr
<ul> <li>Nhà đất</li> <li>Xe</li> <li>Thời trạng - Mỹ phẩm</li> </ul>		Dẫu tự bắt động sản Théi Nguyên, vùng ven Hà Nột, lợi nhuận 20 - 30%	Raovat	Shophouse quận Tây Hồ, xây 5 tăng + 1 hàm, giá 19 tỷ
<ul> <li>Me và Bé</li> <li>Điện mày</li> <li>Đồ công nghệ</li> </ul>	Raovat	Mơ bản Shophouse cổng Nam Flamingo Đại Lái Resort, lợi nhuận 15%/năm	Raovat	Mở bản sản văn phòng, quận Thanh Xuán, 30tilm2, lợi nhuận 9% năm
<ul> <li>Nôi ngoai thất</li> <li>Rao vật khác</li> </ul>		Cennter Ban	ner (728x90px)	
	Raovat	Mus Thuê Cho thu Mở Bản Shophouse Mặt Đường 40 Trung Tảm Đồng Kỵ Bắc Ninh	Bán Khách San Mini Tại 5     Bán suất ngoại giao đất k Dương -Hải Phòng	≫Xem Th <b>dn</b> Bà Chảy He Long- 2.5 tỷ nh doanh KCN Tràng Duê - An n2, ô tô đồ cửa, nhà đẹp như







#### VietNamNet Media Joint Stock Company

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