

BANNER LAYOUT





Applied since 09/2023



MUC LUC

- 1. INTRODUCTION OF BANNER LAYOUT
- 2. BANNER LAYOUT PACKAGES
- 3. CONTACT INFORMATION



INTRODUCTION OF BANNER LAYOUT





ABOUT BANNER LAYOUT

Banner Layout is a highly visual form of display advertising.

With **Banner Layout**, brands can choose 01 article or 01 event/topic/tag with suitable content to promote the product/brand in different position of banner at the same time.

ARTICLE

EVENT

TOPIC

TAG





BENEFITS OF BANNER LAYOUT



Increase brand awareness with high impact advertising



Attract more potential customers to the business by choosing banner placement areas based on related topic, thereby



Save advertising costs by avoiding advertise on items with unrelated content







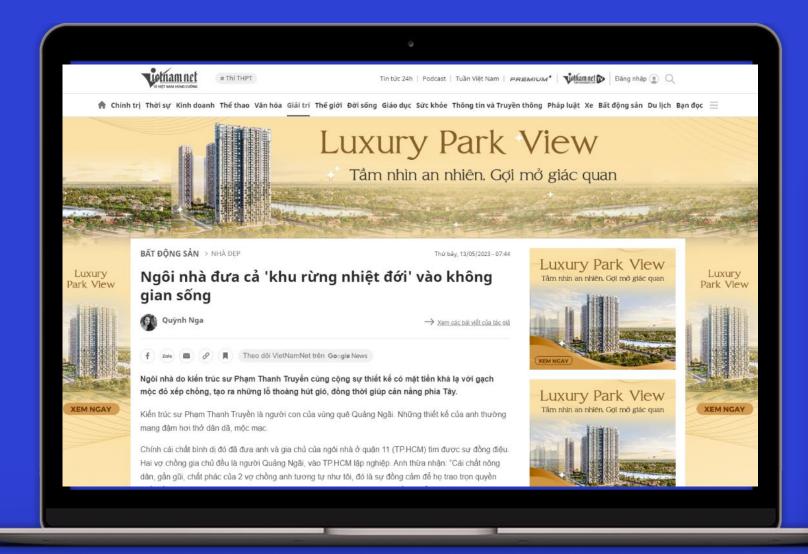


Exclusive Banner Layout package displayed in 01 article on both Desktop & Mobile interface.

5.000.000 VNĐ / week

- The price will be applied to 01 set of banners on 01 article of the brand.
- If brand choose any other article, the price increase from 20% to 200% (Vietnamnet approves posting and determines the additional price depending on the hotness of the selected article content)





Banner positions in the package	Size (Pixel)
Desktop Full background banner	1920x1280
Desktop Medium Rectangle 1+2	300x525
Desktop Big Banner 1	300x600
Mobile Masthead banner	640x320
Mobile Center banner 1	640x533
Mobile Center banner 2	640x533
Mobile Inpage banner	720x1280



Demo Desktop

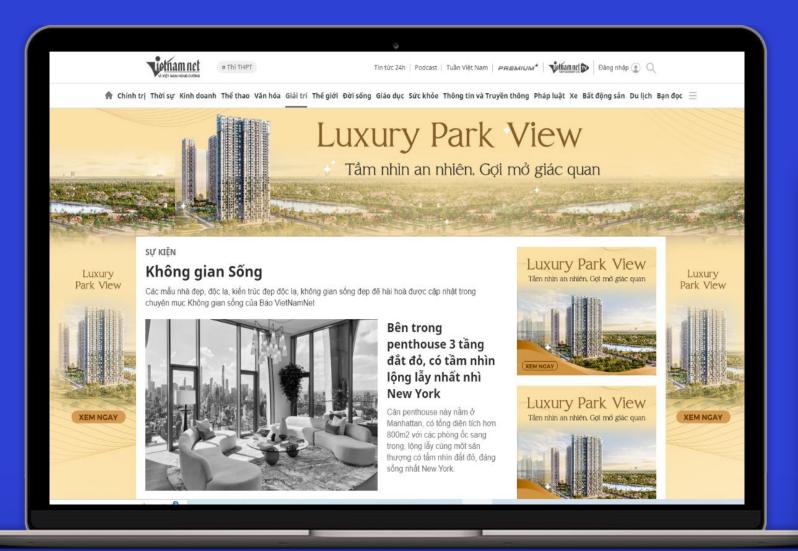


BANNER LAYOUT COVER 01 EVENT

Exclusive Banner Layout package displayed throughout all articles of an event on both Desktop & Mobile interfaces

8.000.000 VNÐ / week

- The price will be applied to 01 set of banners on 01 event of the brand.
- If brand choose any other event, the price increase from 20% to 200% (Vietnamnet approves posting and determines the additional price depending on the hotness of the selected article content)



Banner positions in the package	Size (Pixel)	
Desktop Full background banner	1920x1280	
Desktop Medium Rectangle 1+2	300x525	
Desktop Big Banner 1	300x600	
Mobile Masthead banner	640x320	
Mobile Center banner 1	640x533	
Mobile Center banner 2	640x533	



Demo Desktop

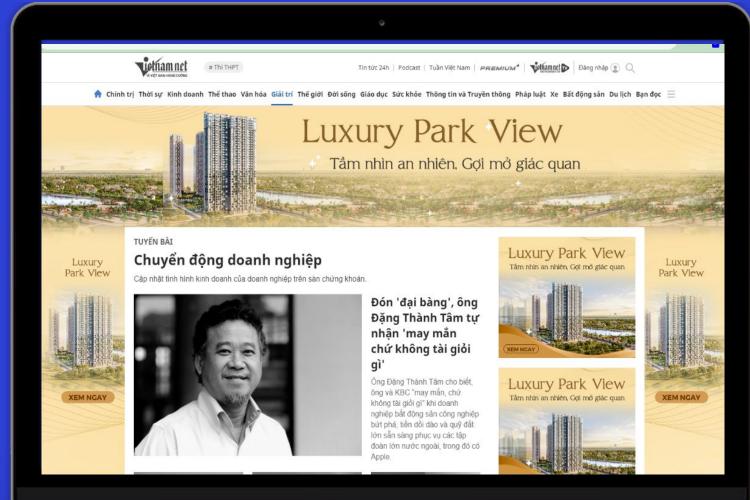


Exclusive Banner Layout set displayed throughout all articles of 01 topic on both Desktop & Mobile interfaces.

8.000.000 VNÐ / week

- The price will be applied to 01 set of banners on 01 topic of the brand.
- If brand choose any other topic, the price increase from 20% to 200% (Vietnamnet approves posting and determines the additional price depending on the hotness of the selected article content)





n Chính	# Thi THPT # Thi Thy tri Thời sự Kinh doanh Thế thao Văn hóa Giả	Tín tức 24h Podcast Tuần Việt Nam 🎤 🕯 ấi trí Thế giới Đời sống Giáo dục Sức khỏe Thông tin và Truyềr	• umanine	iạn đọc 🗮
		Luxury Park Tâm nhìn an nhiên, Gọi		
Luxury Park View	TUYẾN BÀI Chuyển động doanh r Cập nhất tình hình kinh doanh của doanh ngh		Luxury Park View Tâm nhin an nhiên Gọi mở giác quan Luxury Park View Tâm nhin an nhiên Gọi mở giác quan	Luxury Park Vlew

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Demo Desktop

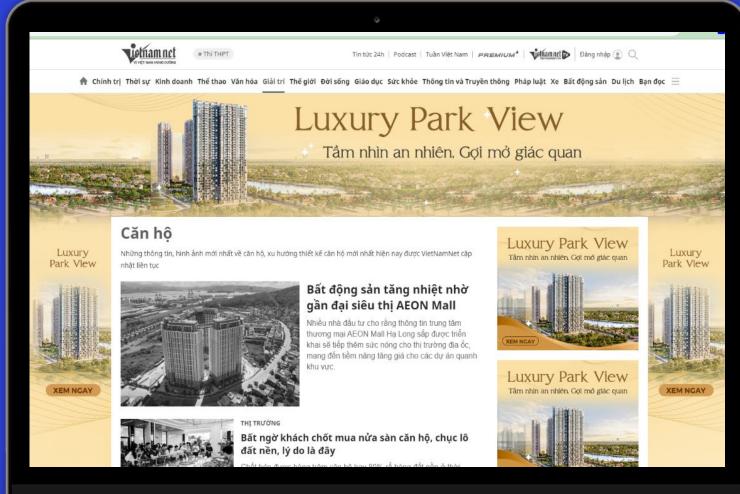


Exclusive Banner Layout set displayed throughout all articles on one tag on both Desktop & Mobile interfaces.

8.000.000 VNĐ / week

- The price will be applied to 01 set of banners on 01 tag of the brand.
- If brand choose any other tag, the price increase from 20% to 200% (Vietnamnet approves posting and determines the additional price depending on the hotness of the selected article content)





♠ Chính	# Thi TH		n từc 24h Podcast Tuần Việt Nam PR	thông Pháp luật Xe Bất động sản Du lịch Bạ	an đọc =
		Luxu	Iry Park nhìn an nhiên, Gợi	View	
Luxury Park View	Căn hộ Những thông tín, hình ảnh mới r nhật liên tục	gần đại si Nhiều nhà dầu t thương mại AEC khai sẽ tiếp thêr mang đến tiềm i khu vực.	sản tăng nhiệt nhờ lêu thị AEON Mall ur cho rằng thông tin trung tâm DN Mall Hạ Long sắp được triển n sức nóng cho thị trường địa ốc, năng tăng giá cho các dự án quanh	Luxury Park View Tâm nhin an nhiên. Gọi mô giác quan Luxury Park View Tâm nhin an nhiên. Gọi mô giác quan	Luxury Park View
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Banner positions in the

package

Desktop Medium Rectangle 1+2

Desktop Full background

Desktop Big Banner 1

Mobile Masthead banner

Mobile Center banner 1

Mobile Center banner 2

banner

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Size

(Pixel)

1920x1280

300x525

300x600

640x320

640x533

640x533



OTHER COSTS

Type	Description	Unit	CPD price/week (VNĐ)	Note
Change the banner layout set	Replace with a new set of banner layouts of the same type purchased during the effective posting period (same promoting brand)	01 time	2.000.000	Design fee are not included
Banner design cost	Standard HTML5 Banners	01 banner	2.000.000	
	Resize banner	01 banner	1.000.000	
	Hosting video in banner	01 week	5.000.000	Maximum capacity 6Mb/Video

Note: Price does not include VAT tax



Contact Information

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