

LIVESTREAM

Applied since 8/2021



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ABOUT LIVESTREAM PACKAGES



ABOUT LIVESTREAM PACKAGES



ADVANTAGES OF VIETNAMNET LIVESTREAM PACKAGES



Production team has professional staffs and VietNamNet's journalists



VietNamNet's social media platforms have high number of followers



Offering various Livestream packages that it is easy for businesses to choose the right product packages which is suitable for campaign budget

ABOUT LIVESTREAM PACKAGES

Live - Basic Articles

- Write an article updating on events
- Insert photo & live video to the article
- Stream live video on VietNamNet or Đời sống fanpage

(Note: All photos and live videos are produced and provided by clients)

Live - Photo Articles

- Write an article updating on events
- Insert photo & live video to the article
- Stream live video on VietNamNet or Đời sống fanpage

(Note: Photos are taken by VietNamNet's journalist + Live video are produced and provided by clients)



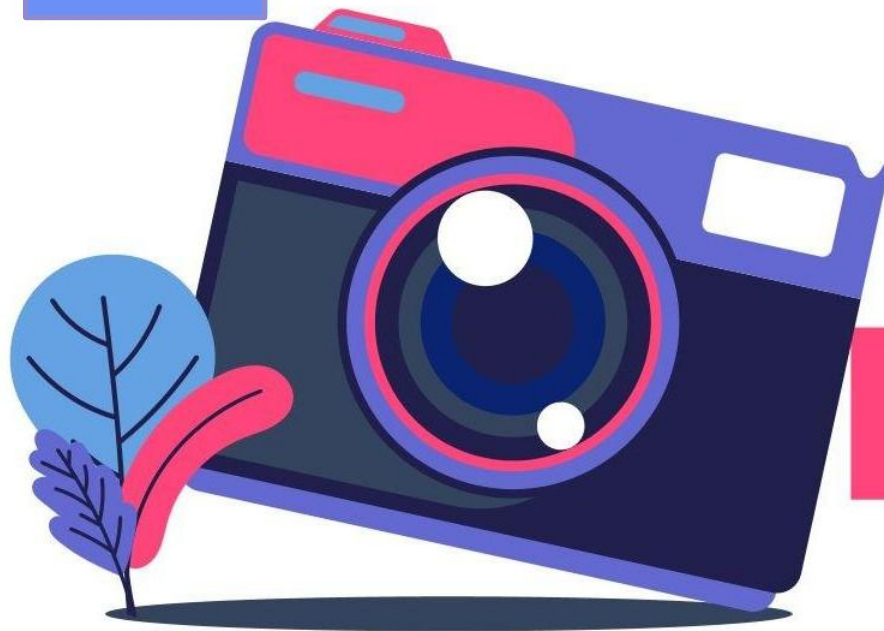
Live - Premium Articles

- Write an article updating on events.
- Take photos, record & produce live streaming video at the scene
- Insert photos and live video into the article
- Upload live video on VietNamNet's fanpages.

Post Livestream Fanpage

Upload live video on VietNamNet's fanpages.

02



RATE CARD OF LIVESTREAM PACKAGES

RATE CARD OF LIVESTREAM

No	Type	Description	Production team	Price (VND)
1	Live - Basic article	<ul style="list-style-type: none"> • Write an article updating on the event • Insert photo & live video to the article • Publish the live streaming video on VietNamNet or Đời sống Fan- page (Note: All photos and live video are produced and provided by customers) 	Backstage crew: 01 Editor	30.000.000 + Price of position
2	Live - Photo article	<ul style="list-style-type: none"> • Write an article updating the event • Insert photo & live video to the article • Publish the live streaming video on VietNamNet or Đời sống Fan- page (Note: Photos are taken by VietNamNet's journalist. Live video are produced and provided by customers) 	<ul style="list-style-type: none"> • Crew at the scene: :01 reporter + 01 photographers • Backstage crew: 01 Editor 	40.000.000 + Price of position
3	Live - Premium article	<ul style="list-style-type: none"> • Write an article updating on events. • Take photos, record & produce live streaming video at the scene • Insert photos and live video into the article • Upload live video on VietNamNet's fanpages. 	<ul style="list-style-type: none"> • Crew at the scene: :01 reporter + 01 photographers + 01 cameraman • Backstage crew: 01 Editor 	70.000.000 + Price of position
4	Post Livestream Fanpage	Publish a livestream video on the VietNamNet's fanpage.	Admin fanpage	20.000.000/post (maximum 2 hours)

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3. GENERAL REGULATIONS

- Price does not include VAT tax
- Article content must **comply with Vietnamese regulations on Press and Fine Customs**. The Editorial Board can edit content, photos to meet VietNamNet's criteria.
- In need of using more color cars & having more filming staffs, the **additional cost is 50,000,000 VND**. The customer pays all expenses for filming out-of-province.
- **Plus 100% fee** for articles related to alcohols that are allowed to be advertised by Vietnam laws.
- **Plus 20% publishing fee** for each brand, from the second one and owned by different people or corporations, mentioned.



Contact Information

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