

VIETNAMNET COMMUNICATION., JSC



- C'Land Building, 156 Xa Dan 2, Dong Da Ward, Hanoi, Vietnam
- 27 Nguyen Binh Khiem, Saigon Ward, Ho Chi Minh City, Vietnam



CONTENTS

01 General Introduction

02 Products - Services

03 Partners - Clients

04 Contact Information



▶▶▶ 01

GENERAL INTRODUCTION



Impressive numbers

Vietnamnet Communication JSC provides optimized advertising and communication solutions, keeping pace with the latest trends in the market through a diverse ecosystem of websites suitable for all types of businesses.



15+

Years of experience
in media solutions
and consulting



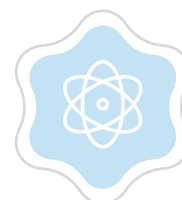
1,3 billion+

Views from readers
annually



1 million+

Successful media
campaigns



300+

Talented employees
across Vietnam and
internationally



100+

Partners and clients in
the VNR500 ranking

Unique Strengths



Media Ecosystem

Includes news websites, social media channels, video platforms, etc.



Human Resources

A diverse and highly skilled team combining expertise with youthful creativity.



Infrastructure - Technology

Equipped with large server systems and self-developed technology, incorporating the latest global innovations.



Optimized Solutions

A team of experienced specialists offers tailored media and technology solutions for each client.

Quality Content Ecosystem

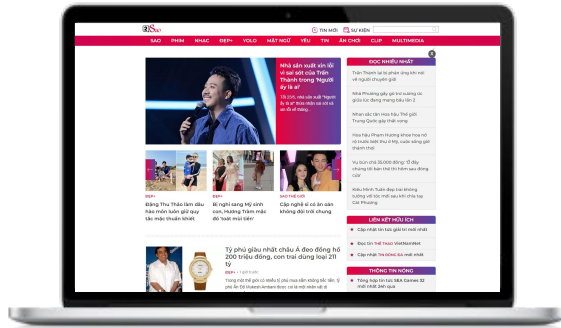




- **VietNamNet.vn** is a pioneering online news site under Vietnam's Ministry of Ethnic and Religious Affairs.
- **Founded on December 19, 1997**, and granted a license on January 23, 2003, VietNamNet.vn was among the first online newspapers to launch in Vietnam.
- Positioned as the **Leading official electronic newspaper in Vietnam**.

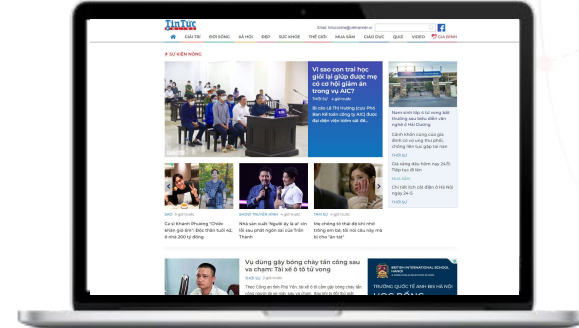


Trustworthy news sites



Entertainment and Lifestyle News Site for Young People

The hottest news about celebrities and showbiz both domestically and internationally.



News Website

Quickly updated news on current events, society, entertainment, fashion, sports, and many other areas. A highly loyal readership.

Influential social media channels



Facebook

Active social media presence with high engagement



VietNamNet.vn ✓
Newspaper
2,5M followers



Tin Tức Việt Nam ✓
Media/news company
1,3M followers



Đời sống ✓
Media/news company
2,6M followers



2Sao.vn ✓
Media/news company
1,7M followers



Tin Tức Online ✓
Media/news company
1M followers

And several satellite fanpages...



YouTube

Reputable channel with large subscribers



Báo VietNamNet

1.78M subscribers - 47K videos
Official Youtube Channel of VietNamNet.vn newspapers



2Sao TV

65.4K subscribers - 7.1K videos
Channel updating Vietnamese celebrity news - showbiz news - social life - hot news 24h...

Achieved Youtube golden button



TikTok

News channel with viral videos consistently



vietnamnet.vn ✓
VietNamNet Newspaper - 3.5M followers
Hot domestic and international news channel



2sao.vn
2Sao.vn - 786.3K followers
Top entertainment news and showbiz gossip site



vietnamnet.review
VietNamNet Review - 66.8K followers
Technology, Car, and Movie Reviews

Key partners - Government



Local Department of
Science and Technology



Ministry of Home Affairs



Ministry of Health



Ministry of Agriculture
and Environment



Department of Communications,
Ministry of Public Security



Department of Taxation



Drug Administration
of Vietnam



Agency for Domestic Market
Surveillance and Development



Department of Vocational
Education & Continuing Education



Vietnam Food
Administration

And more...

Key clients - Major corporations across industries

Real Estate



Car



Finance



Healthcare



Technology



F&B



Consumer Goods



Entertainment



Logistic



Others





02

PRODUCTS & SERVICES



Diverse and Extensive Product Range

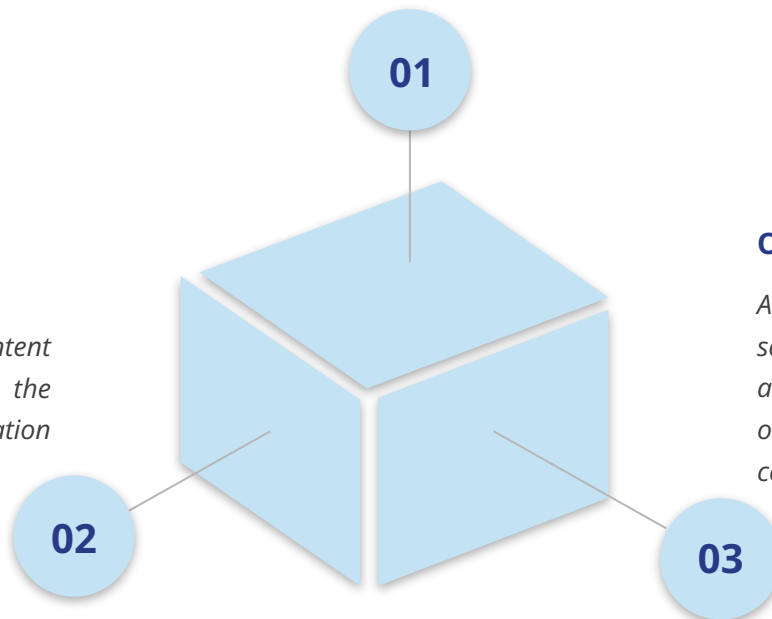
Media Advertising

Online Marketing on the VietNamNet.,JSC ecosystem:

VietNamNet.vn, 2Sao.vn, Tintuonline.com.vn, Vietnamnet TV, Infonet.vn, Vietnam Post Newspaper.

Vietnamnet Content Management System (VMS)

VMS is a national press content management platform, serving the current strong Digital Transformation process.



Others

A variety of products and services to serve the communication and advertising needs of businesses: Event organization, design, TVC production, communication training...



PRODUCTS - SERVICES

MEDIA ADVERTISING

Media advertising



VietNamNet's Media Advertising services are deployed across the entire VietNamNet ecosystem with diverse products, suitable for all customer needs.

Media advertising



DISPLAY ADS



PR ARTICLES



SPONSORED ADS



**TALKSHOW
INTERVIEW**



MULTIMEDIA



LIVESTREAM



VIDEO ADS



REVIEWS



SOCIAL MEDIA



PODCAST



CLASSIFIED

*And constantly
updated...*

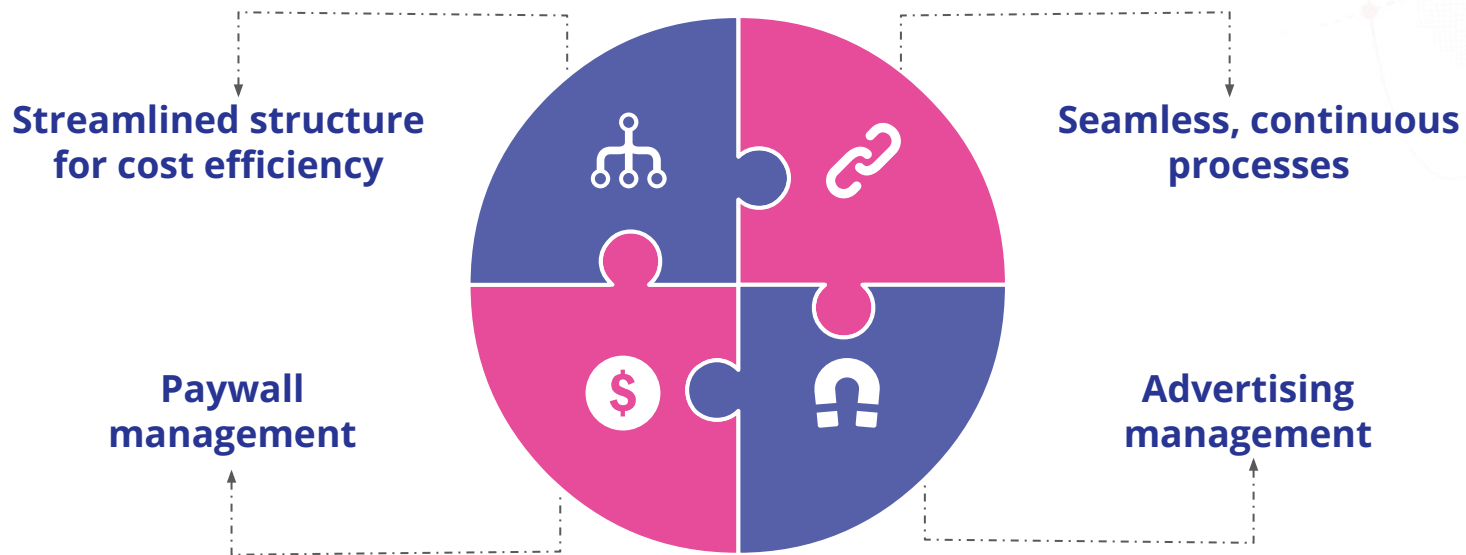


PRODUCTS - SERVICES

VMS PLATFORM

VMS Platform

A **National Content Management Platform** supporting Vietnam's digital transformation





Open platform and architecture

The microservices architecture and use of the latest technologies enable the VMS system to scale, customize, and develop flexibly.



High load capacity and availability

Multi-load balancing, caching, and scalable web and database server systems support millions of daily visits.



High security

Web Application Firewall (WAF) and two-factor authentication.



Other Products and Services

Other Products and Services

SMS - Email - Social Marketing

Reaching the right target customer.

01

02

Public opinion reporting and assessment

For individuals, government organizations, and businesses, conducted online or through direct surveys.

06



03

Media Training

Diverse courses for individuals, public organizations, and businesses..

05

04

Event Organization

Successfully organized events such as National Concert "Dieu Con Mai" (Forever Lasting) and other large corporate events.

Professional Design and Printing

For events, websites, and corporate branding.

Broadcast Production

Modern production team for high-quality TV programs, ads, and video content for leading corporate clients.

CONTACT INFORMATION

VietNamNet Communication.,JSC



Hanoi Office

Address: C'Land Building, 156 Xa Dan 2 St., Dong Da Ward, Hanoi, Vietnam

Phone: 0919 405 885

Email: vietnamnetjsc.hn@vietnamnet.vn



Ho Chi Minh City Office

Address: 27 Nguyen Binh Khiem, Saigon Ward, Ho Chi Minh City, Vietnam

Phone: 0919 435 885

Email: vietnamnetjsc.hcm@vietnamnet.vn