

CUSTOMIZED SUBCATE



Applied since 02/2025



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1. WEBSITE TRAFFIC

230.000.000

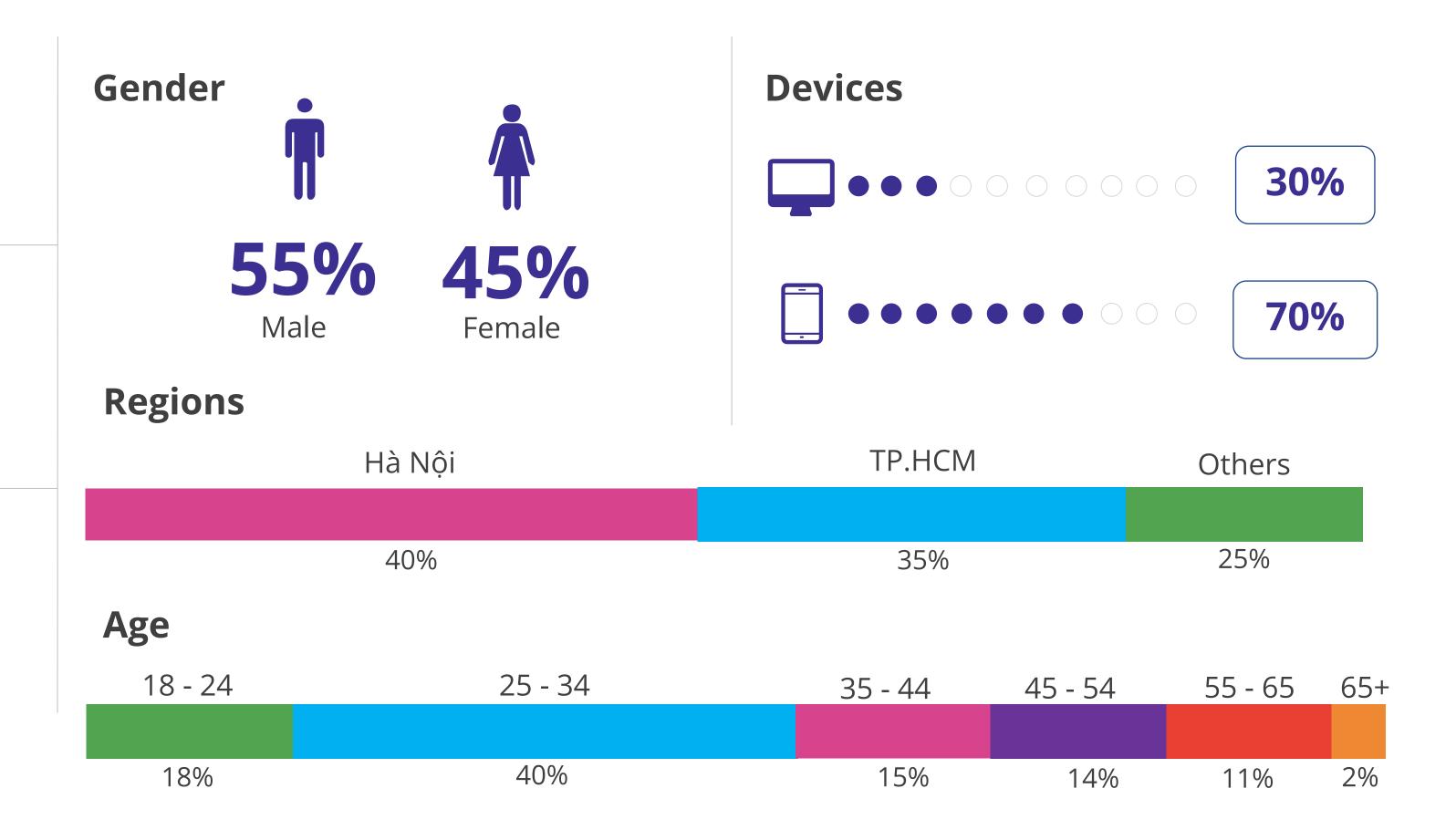
Pageviews

00:04:30

Time on site

30.000.000

Users



(*) Data from Google Analytics





What is Customized Subcate?

Is a collection of PR content of the brand,
located in a compatible category, representing a
unified theme.

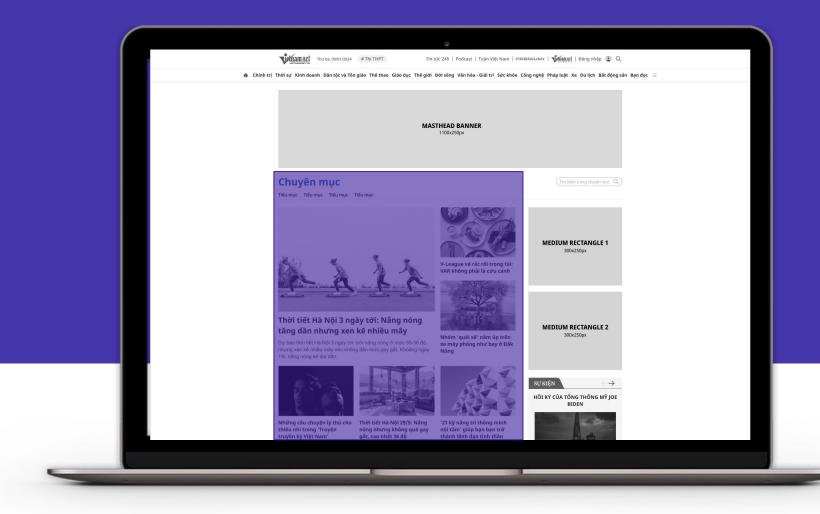
2 Customized subcate helps to increase brand awareness, credibility and coverage of the content to the target audience.

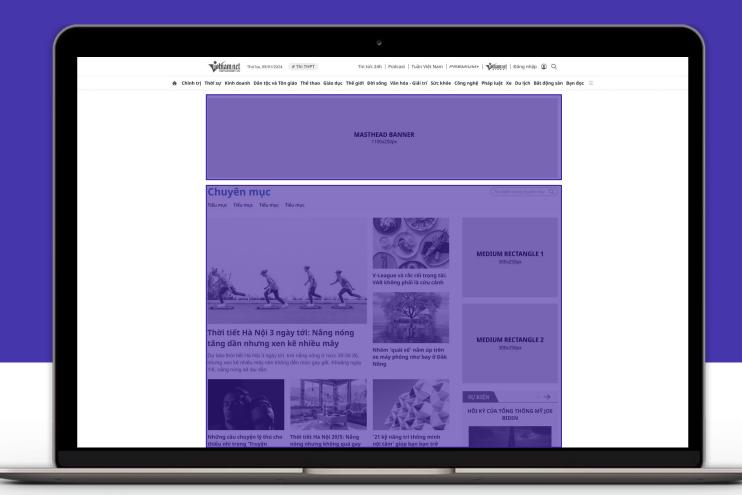


STANDARD PAGE & EXCLUSIVE PAGE



What is a private page? It is a collection of PR content of a brand in a compatible category, representing a unified content theme to increase brand awareness and credibility and coverage of content to targeted readers.





STANDARD PAGE

- Content display interface (excluding Header, Footer and right column areas)
- VietNamNet is allowed to advertise on this subcategory, ensuring no effect on customers' content.

EXCLUSIVE PAGE

- Content display interface (including all areas displayed on this category, except Header,
 Footer to identify VietNamNet)
- VietNamNet does not post ads on this Subcate



3. RATE CARD & DEMO



3. 1. STANDARD PAGE ON VIETNAMNET

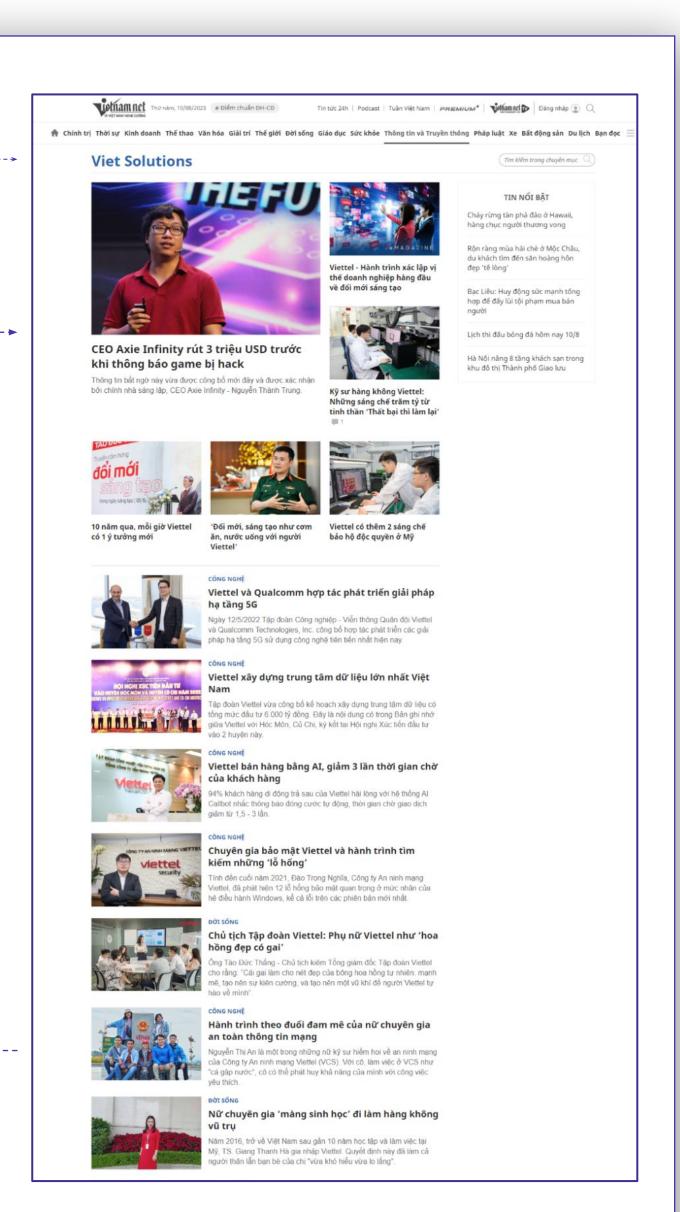


01 menu link on all page without homepage is the sub menu of the appropriate category

Committed Control Control Tolegas Control Service Control Service Control Co

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.

View demo



CONTENT	DETAIL	PRICE
Category with brand name	 The item page name is requested by the customer and approved by VietNamNet. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) VietNamNet manages advertising slots on this Sub-Cate, not affect to customer content 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by VietNamNet. 	80.000.000 VND/month
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category.	

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3. 2. EXCLUSIVE PAGE ON VIETNAMNET

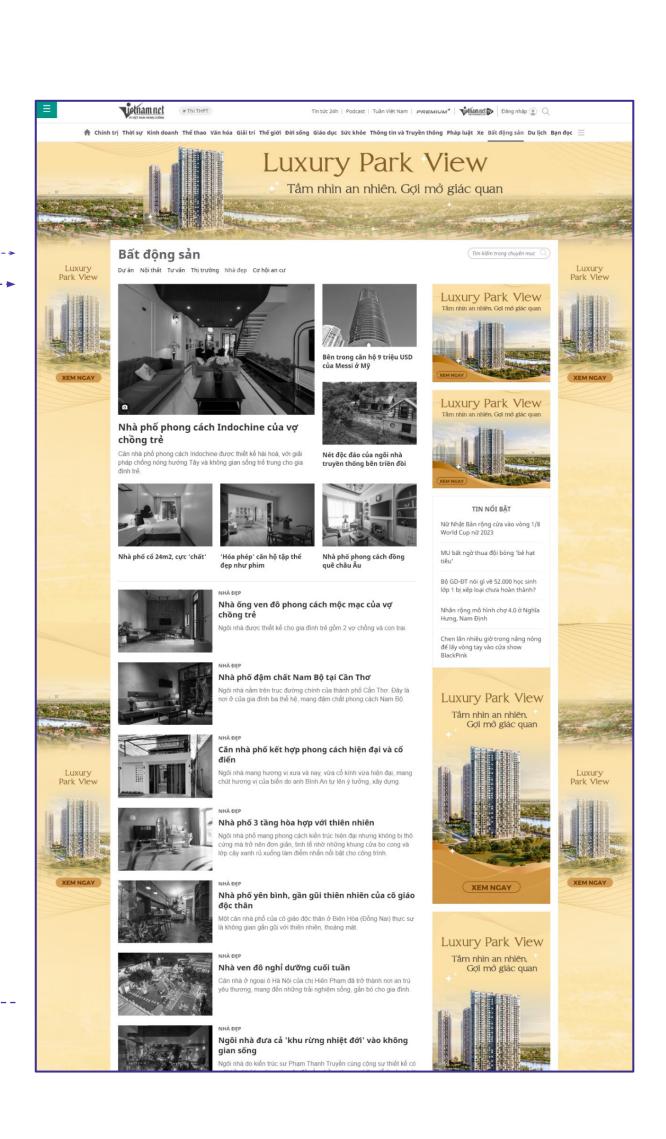
Tietnam net

01 menu link on all page without homepage is the sub menu of the appropriate category

Channel Theory Girl Busine Gallerin Theight Gallerin Carrylla Theory Girl Busine Gallerin Theight Gallerin Carrylla Theory Girl Busine Gallerin Theight Gallerin Carrylla Theory Girl Busine Gallerin Carrylla Theory Gallerin Carrylla

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.

View demo



CONTENT	DETAILS	PRICE
Category with brand name	 The item page name is requested by the customer and approved by VietNamNet. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) VietNamNet is not allowed to manage advertising slots on this Subcategory and ensure not to affect customer's articles. 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by VietNamNet. 	120.000.000 VND/month
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category.	

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3. 3. STANDARD PAGE ON 2SAO



01 menu link on all page without homepage is the sub menu of the appropriate category

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.



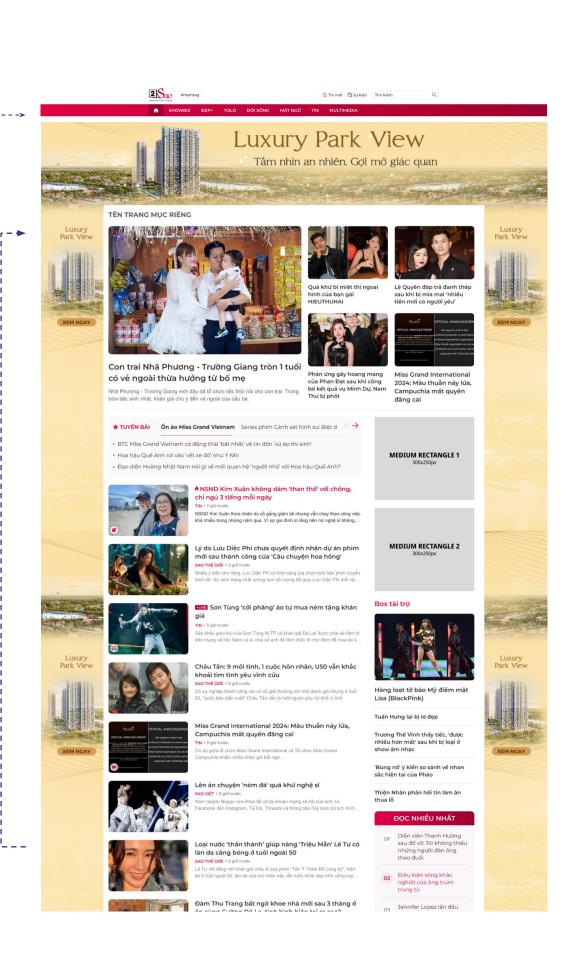
CONTENT	DETAIL	PRICE
Category with brand name	 The item page name is requested by the customer and approved by 2sao. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) 2sao manages advertising slots on this Sub-Cate, not affect to customer content 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by 2sao. 	40.000.000 VND/month
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category	

3. 4. EXCLUSIVE PAGE ON 2SAO



01 menu link on all page without homepage is the sub menu of the appropriate category

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.



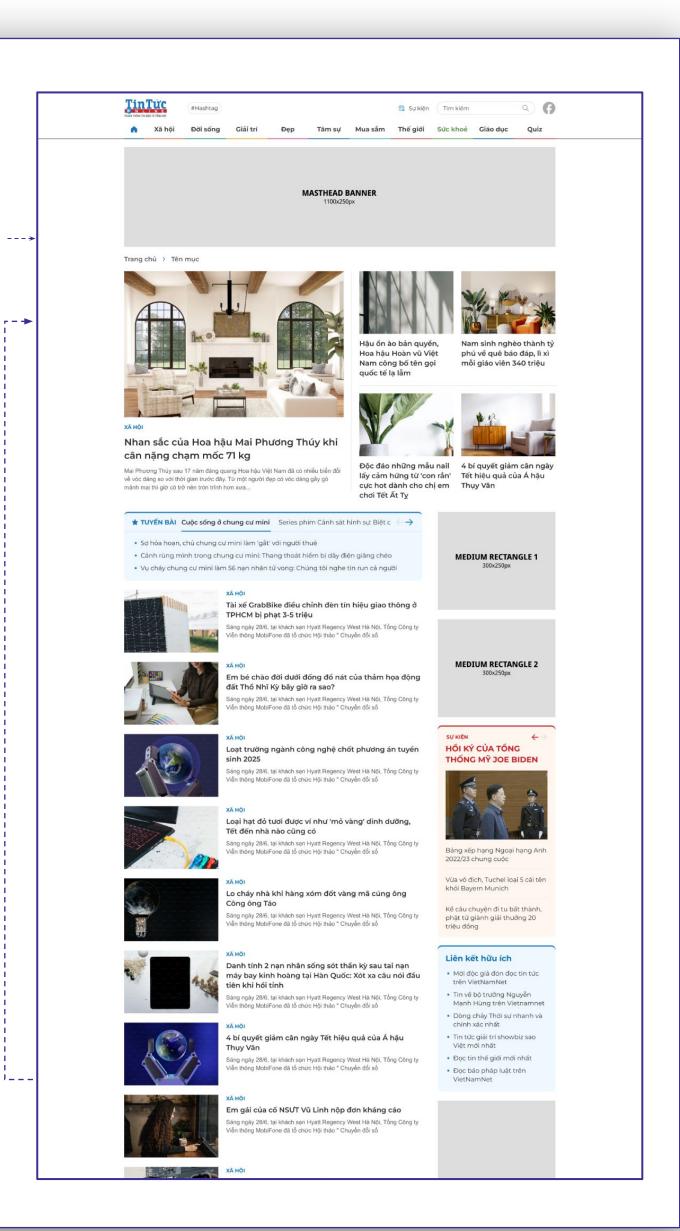
CONTENT	DETAIL	PRICE
Category with brand name	 The item page name is requested by the customer and approved by 2sao. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) 2sao is not allowed to manage advertising slots on this Subcategory and ensure not to affect customer's articles. 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by 2sao. 	60.000.000
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	VND/month
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category.	
Category with brand name	 The item page name is requested by the customer and approved by 2sao. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) 2sao is not allowed to manage advertising slots on this Subcategory and ensure not to affect customer's articles. 	

3. 5. STANDARD PAGE ON TINTUCONLINE



01 menu link on all page without homepage is the sub menu of the appropriate category

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.



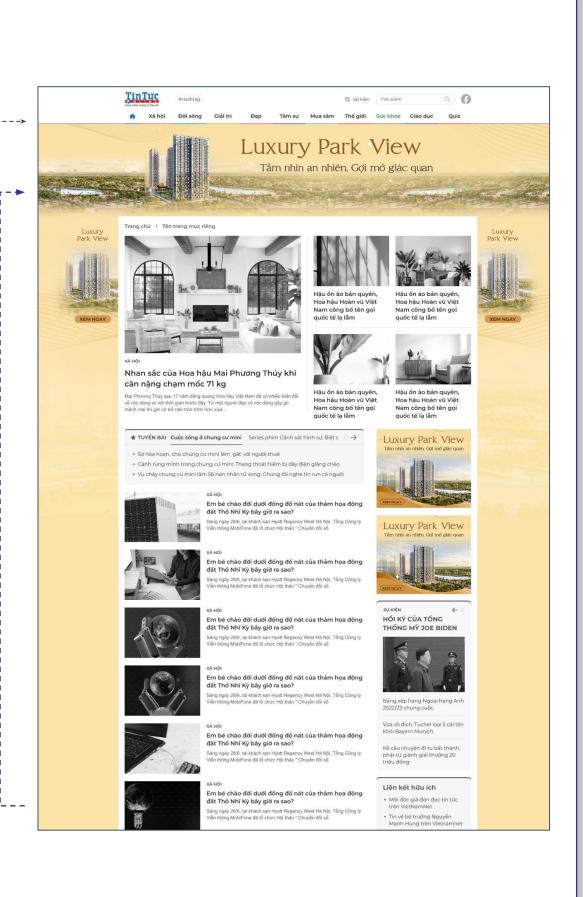
CONTENT	DETAIL	PRICE
Category with brand name	 The item page name is requested by the customer and approved by Tintuconline. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) Tintuconline manages advertising slots on this Sub-Cate, not affect to customer content 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by Tintuconline. 	40.000.000 VND/month
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category	

3. 6. EXCLUSIVE PAGE ON TINTUCONLINE



01 menu link on all page without homepage is the sub menu of the appropriate category

10 articles are available as soon as the page is published. 5 articles are published weekly. No more than 1 article is published in 1 day.



CONTENT	DETAIL	PRICE
Category with brand name	 The item page name is requested by the customer and approved by Tintuconline. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) 2sao is not allowed to manage advertising slots on this Subcategory and ensure not to affect customer's articles. 	
PR article	 To ensure that Subcategory has enough content to display and meet the overall quality of the newspaper, customers need to ensure the quantity: 10 articles are available as soon as the page is published. 5 articles are published weekly. The post is approved and published by Tintuconline. 	60.000.000
Page link placed on the main menu	The name of the customer's category page is linked on the website's main menu - as a sub-menu of the appropriate category.	VND/month
Page link placed on menu item	The name of the customer's own item page is linked on the item menu - as a sub-menu of the appropriate category.	
Category with brand name	 The item page name is requested by the customer and approved by Tintuconline. Customers are allowed to use the content area of the item page. Content display interface (excluding Header, Footer and right column areas) Tintuconline is not allowed to manage advertising slots on this Subcategory and ensure not to affect customer's articles. 	



III. OTHER COSTS

Content	Price
Design Standard HTML5 banner	2.000.000 VND/Banner
Resize banner	1.000.000 VND/Banner
Host video in banner (no more than 6Mb/Video)	5.000.000 VND/Banner/week

IV. GENERAL REGULATIONS

- Ads are not displayed on special pages including Politics (Chính trị), Tuần Việt Nam, Straight View (Góc nhìn thẳng)
- Price does not include VAT tax

Contact

VietNamNet Media Joint Stock Company



Hanoi

C'Land Building,

156 Xa Dan 2 St., Dong Da Ward

Phone: 024 37 727 988



Ho Chi Minh City

27 Nguyen Binh Khiem St.,

Sai Gon Ward

Phone: 028 38 181 436