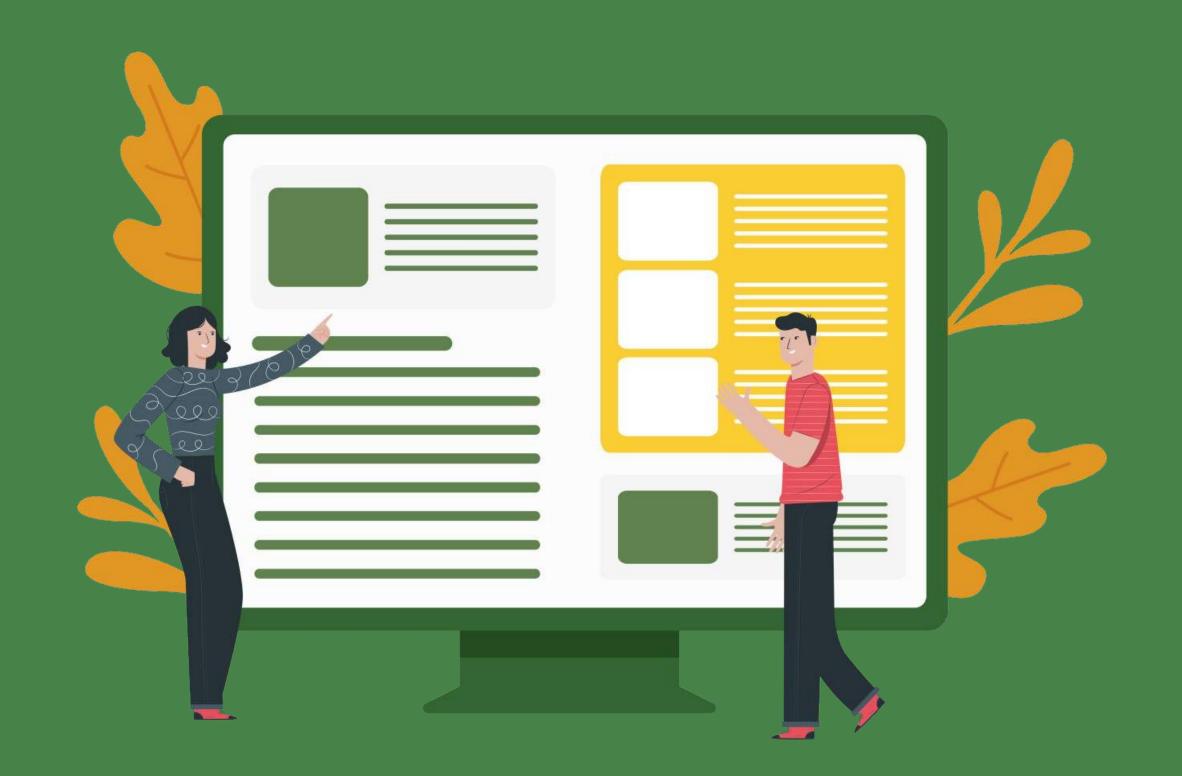


# SPONSORED ARTICLES

SPONSORED LINK



Applied since 02/2025



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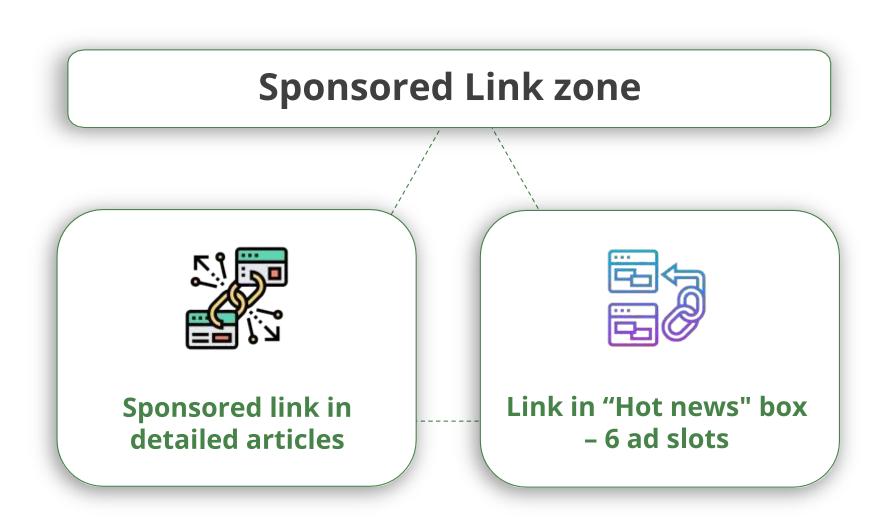
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### 1. INTRODUCTION OF SPONSORED ARTICLES





- **Sponsored Articles** is a paid advertising article which is displayed natively in the website's specific content as "related news" and surrounded by other articles. Clients can insert Sponsor's name or "Sponsored" tag below the title.
- **Note:** Do not insert hyperlink in the sponsor's name





## 2. SPONSORED ARTICLES ON VIETNAMNET.VN

Sponsored Articles slot	Mobile Homepage (VND/day)
Sponsored Articles home 1	20.000.000
Sponsored Articles home 2	18.000.000
Sponsored Articles home 3	15.000.000

#### Note:

- The minimum time for purchase is **7 continuous** days.
- Sponsored link from 1 to 6 is taken place in "Hot news" positions.
- The position of each sponsored article is **exclusive** on the displaying time.

Sponsored link slot	Cross detailed page Desktop (VND/day)	Cross detailed page Mobile (VND/day)
Sponsored Link in an article 1 or 2	4.500.000	6.500.000
Sponsored Link 1	4.500.000	6.000.000
Sponsored Link 2	4.500.000	6.000.000
Sponsored Link 3	4.000.000	5.000.000
Sponsored Link 4	4.000.000	5.000.000
Sponsored Link 5	3.000.000	4.000.000
Sponsored Link 6	3.000.000	4.000.000

**View Demo** 

# 3. SPONSORED ARTICLES ON 2SAO.VN & TINTUCONLINE.COM.VN



Sponsored Articles slot	Mobile Homepage (VND/day)
Sponsored Articles home 1	10.000.000
Sponsored Articles home 2	8.000.000
Sponsored Articles home 3	6.000.000

#### Notes:

- The minimum time for purchase is **7 continuous** days.
- Price above is for only **1 position on** 2Sao or TintucOnline

Sponsored Link slot	Cross detailed page Desktop (VND/day)	Cross detailed page Mobile (VND/day)
Sponsored Link in an article 1 or 2	2.500.000	2.000.000
Sponsored Link 1	2.500.000	2.000.000
Sponsored Link 2	2.000.000	2.000.000
Sponsored Link 3	2.000.000	2.000.000
Sponsored Link 4	1.500.000	1.500.000
Sponsored Link 5	1.500.000	1.500.000
Sponsored Link 6	1.500.000	1.500.000

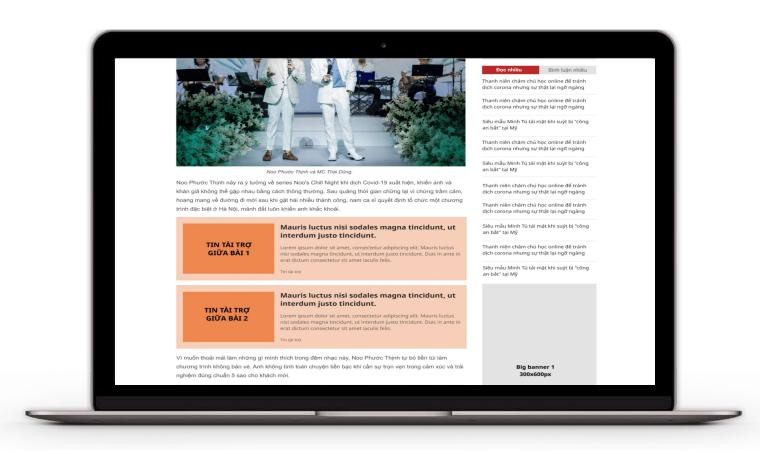
**Demo on 2SAO** 

**Demo on TTOL** 

# 4. SPONSORED ARTICLES ON INFONET



Sponsored link slot	Cross detailed page Desktop (VND/day)	Cross detailed page Mobile (VND/day)
Sponsored Link in an article 1 or 2	3.500.000	3.500.000
Sponsored Link 1	3.000.000	3.000.000
Sponsored Link 2	3.000.000	3.000.000
Sponsored Link 3	3.000.000	3.000.000
Sponsored Link 4	3.000.000	3.000.000
Sponsored Link 5	3.000.000	3.000.000
Sponsored Link 6	3.000.000	3.000.000



#### Note:

- The minimum time for purchase is **7** continuous days.
- Sponsored link from 1 to 6 is taken place in "Related news" positions.
- The position of each sponsored article is exclusive on the displaying time.

**View Demo** 



# 5. GENERAL REGULATIONS

- Price does not include VAT tax.
- The sponsored article must be an article published on VietNamNet or client's websites. Articles on other publishers are not accepted.
- Ads are **not displayed on special categories** including Politics (Chính trị), Tuần Việt Nam, Straight View (Góc nhìn thẳng)
- Censorship: the content of the sponsored article must be censored before publishing. VietNamNet will not accept sensitive content such as **tonic**, **condoms**, **casinos**.
- Clients must provide Product licenses and Advertising licenses according to Advertisement Law before publishing.
- The minimum time for purchase is 7 continuous days.



#### **Contact Information**

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