

LIVE Q&A DISCUSSION (GIAO LƯU TRỰC TUYẾN)





Applied since 02/2025

LIVE Q&A DISCUSSION



Live Q&A Discussion is a form of invited online consultants, answering readers' questions on issues of interest to society in many fields.

CONTENT TIMELINE

1st PR article

An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion



2nd PR article

An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article





Center Banner 3

Linked to the introduction article



3rd PR article

A PR article reports and summarizes information and result of the event

LIVE Q&A DISCUSSION



1st PR article: An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion

Demo PR 1

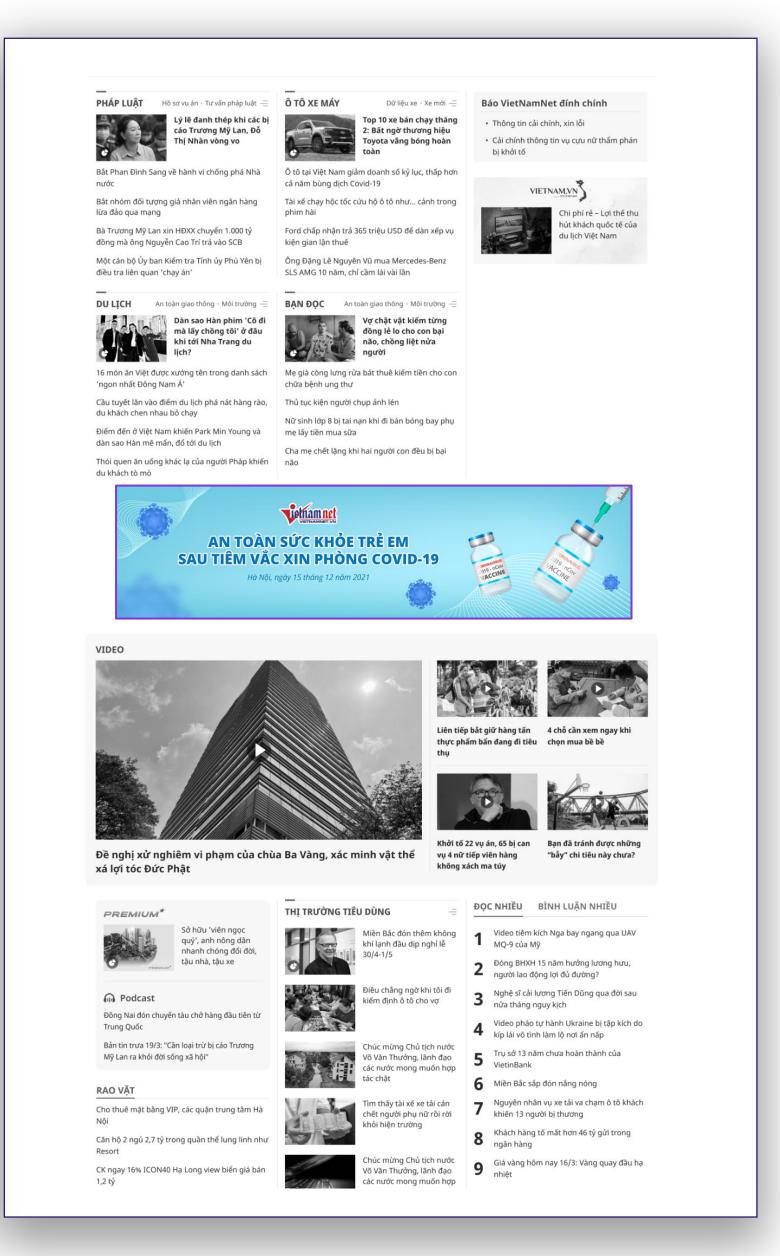
2nd PR article: An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article

Demo PR 2

3rd PR article: A PR article reports and summarizes information and results of the event

Demo PR 3





Center banner 3: links to the article introducing the event

RATE CARD OF LIVE Q&A DISCUSSION



Price: **90.000.000 VNĐ**

| No | Content | Description | Timeline |
|----|---|--|---|
| 1 | 1st PR article: An article introduces the topic, brand name and the urgency of that event. It also receives questions from audiences | Published on Top 7-14 of Hot News section on Vietnamnet.vn Homepage (co-published on Top of suitable category) in 2 hours, then stored in an appropriate subcategory | 03-07 days before the launching day (based on sponsor's requirements) |
| 2 | Center Banner 3 links to the article introducing the event | Dimension of banner: 980x250. | During 03 days until the launching day |
| 3 | 2nd PR article: An article introduces the event published on Homepage (adding more details from the 1 st PR article) | Published on Top 7-14 of Hot news section on Vietnamnet.vn Homepage (co-published on Top 3 of a suitable category) in 2 hours, then stored in an appropriate subcategory | Half of day before the launching day |
| 4 | 3rd PR article: An PR article reports and summarizes the event | Published on Top 7-14 of Hot news section on Vietnamnet.vn Homepage (co-published on 3 rd Top of suitable category) in 2 hours, then stored in an appropriate subcategory | On the launching day |

Notes: Price does not include VAT tax



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