

LIVE Q&A DISCUSSION (GIAO LƯU TRỰC TUYẾN)



Applied since 02/2025

LIVE Q&A DISCUSSION

Live Q&A Discussion is a form of invited online consultants, answering readers' questions on issues of interest to society in many fields.

CONTENT TIMELINE

1st PR article

An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion



2nd PR article

An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article



Center Banner 3

Linked to the introduction article



3rd PR article

A PR article reports and summarizes information and result of the event

LIVE Q&A DISCUSSION

1st PR article: An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion

Demo PR 1

2nd PR article: An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article

Demo PR 2

3rd PR article: A PR article reports and summarizes information and results of the event

Demo PR 3

The screenshot shows a news website layout with several sections:

- THỜI SỰ** (Current Events): Articles about a meeting at TP.HCM, a meeting with a Ukrainian representative, and a meeting with a Russian representative.
- CHÍNH TRỊ** (Politics): An article about a meeting with a Ukrainian representative.
- THÔNG TIN VÀ TRUYỀN THÔNG** (News and Media): An article about a meeting with a Ukrainian representative.
- KINH DOANH** (Business): An article about a meeting with a Ukrainian representative.
- TUẦN VIỆT NAM** (Vietnam Week): An article about a meeting with a Ukrainian representative.
- BIG BANNER 1** (300x600px): A large banner for a COVID-19 vaccine.
- BẤT ĐỘNG SẢN** (Real Estate): An article about a meeting with a Ukrainian representative.
- BOX SỰ KIỆN ĐẶC BIỆT** (Special Event Box): A section for a special event.
- CENTER BANNER 2** (980x250px): A central banner for a COVID-19 vaccine.
- THỂ THAO** (Sports): An article about a meeting with a Ukrainian representative.
- THẾ GIỚI** (World): An article about a meeting with a Ukrainian representative.
- GIÁO DỤC** (Education): An article about a meeting with a Ukrainian representative.

The screenshot shows a news website layout with several sections:

- PHÁP LUẬT** (Law): An article about a meeting with a Ukrainian representative.
- Ô TÔ XE MÁY** (Cars and Motorcycles): An article about a meeting with a Ukrainian representative.
- DU LỊCH** (Travel): An article about a meeting with a Ukrainian representative.
- BẠN ĐỌC** (Readers): An article about a meeting with a Ukrainian representative.
- BIG BANNER 2** (300x600px): A large banner for a COVID-19 vaccine.
- VIDEO** (Video): A section for a video about a meeting with a Ukrainian representative.
- ĐỀ NGHỊ XỬ NGHIỆM VI PHẠM CỦA CHÙA BA VÀNG, XÁC MINH VẬT THỂ XÁ LỢI TỐC ĐỨC PHẬT** (Request for trial of Ba Vàng pagoda, confirm the body of the virtuous Buddha): A section for a request for trial of Ba Vàng pagoda.
- PREMIUM** (Premium): A section for a premium article.
- THỊ TRƯỜNG TIỂU DÒNG** (Small Market): A section for a small market article.
- ĐỌC NHIỀU** (Read More): A section for a read more article.
- BÌNH LUẬN NHIỀU** (Most Commented): A section for a most commented article.

Center banner 3: links to the article introducing the event

RATE CARD OF LIVE Q&A DISCUSSION



Price: **90.000.000 VNĐ**

No	Content	Description	Timeline
1	1st PR article: An article introduces the topic, brand name and the urgency of that event. It also receives questions from audiences	Published on Top 7-14 of Hot News section on Vietnamnet.vn Homepage (co-published on Top of suitable category) in 2 hours, then stored in an appropriate subcategory	03-07 days before the launching day (based on sponsor's requirements)
2	Center Banner 3 links to the article introducing the event	Dimension of banner: 980x250.	During 03 days until the launching day
3	2nd PR article: An article introduces the event published on Homepage (adding more details from the 1 st PR article)	Published on Top 7-14 of Hot news section on Vietnamnet.vn Homepage (co-published on Top 3 of a suitable category) in 2 hours, then stored in an appropriate subcategory	Half of day before the launching day
4	3rd PR article: An PR article reports and summarizes the event	Published on Top 7-14 of Hot news section on Vietnamnet.vn Homepage (co-published on 3 rd Top of suitable category) in 2 hours, then stored in an appropriate subcategory	On the launching day

Notes: Price does not include VAT

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